



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
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Advertiser  
Agency  
Buyer  
Salesperson

Pol/D Raja/R/SSN/PA (16250)  
SRCP - Stevens Reed Curcio & Potho(2056)  
MULHALL, CHERYL  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/D RAJA/R/SSN/PA (126272)  
National/Political  
246/06305407

Invoice 631023  
Inv Date 9/30/2012  
Terms Net 30  
Contract 330272  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

SRCP - Stevens Reed Curcio & Potholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RAJA 9/6  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/1/2012 10:58:29AM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>ELLEN/1</b>						
	Spot	10:00:04AM-Elle	Day,F-2	09/07/12 10:19AM (Fr)	00:30	Ellen	RAJA12TV02	\$250.00	
	Spot	10:00:04AM-Elle	Day,F-2	09/07/12 10:57AM (Fr)	00:30	Ellen	RAJA12TV02	\$250.00	
2.1	<b>Contract Line Remarks:</b>		<b>LATE NEWS/3</b>						
	Spot	10:59:34PM-CHANNE	Day,M-1,W-1	09/10/12 11:13PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV02	\$1350.00	
	Spot	10:59:34PM-CHANNE	Day,M-1,W-1	09/12/12 11:23PM (We)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV02	\$1350.00	
3.1	<b>Contract Line Remarks:</b>		<b>TONIGHT/5</b>						
	Spot	11:34:34PM-TONIGH	Day,M-1,W-1	09/10/12 12:33AM (Mo)	00:30	Tonight Show	RAJA12TV02	\$500.00	
	Spot	11:34:34PM-TONIGH	Day,M-1,W-1	09/12/12 11:48PM (We)	00:30	Tonight Show	RAJA12TV02	\$500.00	
4.1	<b>Contract Line Remarks:</b>		<b>NEWS 5-530P/7</b>						
	Spot	5:00:00PM- 5:30:00	Per week (1),Mo,We	09/12/12 5:28PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV02	\$575.00	
5.1	<b>Contract Line Remarks:</b>		<b>NEWS 6-630P/9</b>						
	Spot	5:58:34PM-Channel	Per week (3),Mo,We	09/10/12 6:14PM (Mo)	00:30	Channel 11 News At 6pm M-F	RAJA12TV02	\$775.00	
	Spot	5:58:34PM-Channel	Per week (3),Mo,We	09/10/12 6:30PM (Mo)	00:30	Channel 11 News At 6pm M-F	RAJA12TV02	\$775.00	
	Spot	5:58:34PM-Channel	Per week (3),Mo,We	09/12/12 6:09PM (We)	00:30	Channel 11 News At 6pm M-F	RAJA12TV02	\$775.00	
6.1	<b>Contract Line Remarks:</b>		<b>NEWS 6-7A/10</b>						
	Spot	5:59:04AM-Channel	Per week (3),Mo,We	09/10/12 6:44AM (Mo)	00:30	Channel 11 News 6am	RAJA12TV02	\$575.00	
	Spot	5:59:04AM-Channel	Per week (3),Mo,We	09/12/12 6:37AM (We)	00:30	Channel 11 News 6am	RAJA12TV02	\$575.00	
	Spot	5:59:04AM-Channel	Per week (3),Mo,We	09/12/12 6:59AM (We)	00:30	Channel 11 News 6am	RAJA12TV02	\$575.00	
7.0	<b>Contract Line Remarks:</b>		<b>JEOP 7-730P/12</b>						
	Spot	6:59:29PM-Jeopardy	Day,F-1	09/07/12 7:13PM (Fr)	00:30	Jeopardy	RAJA12TV02	\$1250.00	
8.1	<b>Contract Line Remarks:</b>		<b>TODAY 7-8A/13</b>						
	Spot	7:00:00AM- 8:00:00	Per week (3),Mo,We	09/10/12 7:59AM (Mo)	00:30	Today Show	RAJA12TV02	\$475.00	
	Spot	7:00:00AM- 8:00:00	Per week (3),Mo,We	09/12/12 7:27AM (We)	00:30	Today Show	RAJA12TV02	\$475.00	
	Spot	7:00:00AM- 8:00:00	Per week (3),Mo,We	09/12/12 7:57AM (We)	00:30	Today Show	RAJA12TV02	\$475.00	
9.1	<b>Contract Line Remarks:</b>		<b>WHEEL 730-8P/15</b>						
	Spot	7:30:04PM-WHEEL C	Day,M-1,W-1	09/10/12 7:37PM (Mo)	00:30	Wheel Of Fortune	RAJA12TV02	\$1250.00	
	Spot	7:30:04PM-WHEEL C	Day,M-1,W-1	09/12/12 7:36PM (We)	00:30	Wheel Of Fortune	RAJA12TV02	\$1250.00	
10.0	<b>Contract Line Remarks:</b>		<b>VOICE 8-10P/16</b>						
	Prime	7:57:49PM-The Voic	Day,M-1	09/10/12 8:26PM (Mo)	00:30	The Voice 8-10P	RAJA12TV02	\$3500.00	
11.0	Preempt			09/09/12			1 preempt @ \$1700.00	\$0.00	No Avail
12.0	<b>Contract Line Remarks:</b>		<b>NEWS 8-10A/18</b>						
	Spot	8:00:00AM-10:00:00	Day,Su-1	09/09/12 9:10AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	RAJA12TV02	\$275.00	
13.0	<b>Contract Line Remarks:</b>		<b>JEOP/17 MG</b>						
	Spot	6:59:29PM-Jeopardy	Day,W-1	09/12/12 7:06PM (We)	00:30	Jeopardy	RAJA12TV02	\$1250.00	M/G For 11.0.1
14.0	<b>Contract Line Remarks:</b>		<b>530A NEWS</b>						
	Spot	5:30:00AM- 6:00:00	Day,W-1	09/12/12 5:54AM (We)	00:30	Channel 11 News 530am	RAJA12TV02	\$400.00	

**REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132**

**We warrant that the actual broadcast information  
shown on this invoice was taken from the official log.**

Gross Total	<b>\$19,425.00</b>	Total Spots	23
Commission	<b>(\$2,913.75)</b>		
Net Total	<b>\$16,511.25</b>		